

MEDIA NOTE



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YES ACADEMY MAKES ITS DEBUT IN MALAYSIA AT GEORGE TOWN FESTIVAL 2012

U.S. Embassy Kuala Lumpur proudly presents the YES Academy at George Town Festival 2012. YES Academy makes its Malaysian debut at George Town Festival 2012 with an intensive performance-focused Broadway Masterclass & Hip Hop Workshop culminating in a gala performance of Broadway and Hip Hop Showdown. The George Town Festival will be opened with an Opening Gala at Fort Cornwallis on Friday, June 15, 2012. The Broadway Gala Performance and Hip Hop event will be held at The Performing Arts Centre of Penang (PenangPac) at Straits Quay on June 16 & 17 respectively. In conjunction with the George Town Festival, the U.S. Embassy will open the Peace Corps Photo Exhibit celebrating the 50th anniversary of Peace Corps Malaysia at the Municipal Council of Penang Island (MPPPP) City Hall building on Saturday, June 16, 2012. U.S. Ambassador Paul W. Jones and Chief Minister of Penang, Lim Guan Eng will officiate the photo exhibit.

George Town Festival is a month long celebration of art, music, theatre, dance, opera and film that transforms George Town into a unique platform for arts, heritage and culture. GTF 2012 runs for the third year in a row commemorating the inscription of George Town on the UNESCO World Heritage listing on 7th July, 2008.

The unique appeal of the festival lies in its well-balanced blend of local culture and cutting edge international acts. The main objective of the GTF is to rejuvenate Penang as an international boutique destination of arts and culture. It has already succeeded in attracting international attention with media giants such as The New York Times, CNNgo and The Wall Street Journal citing interest in the event. Following the first launch in Kuala Lumpur, the photo exhibit will travel through several major towns and cities in Peninsular Malaysia, Sabah and Sarawak for the rest of the year.